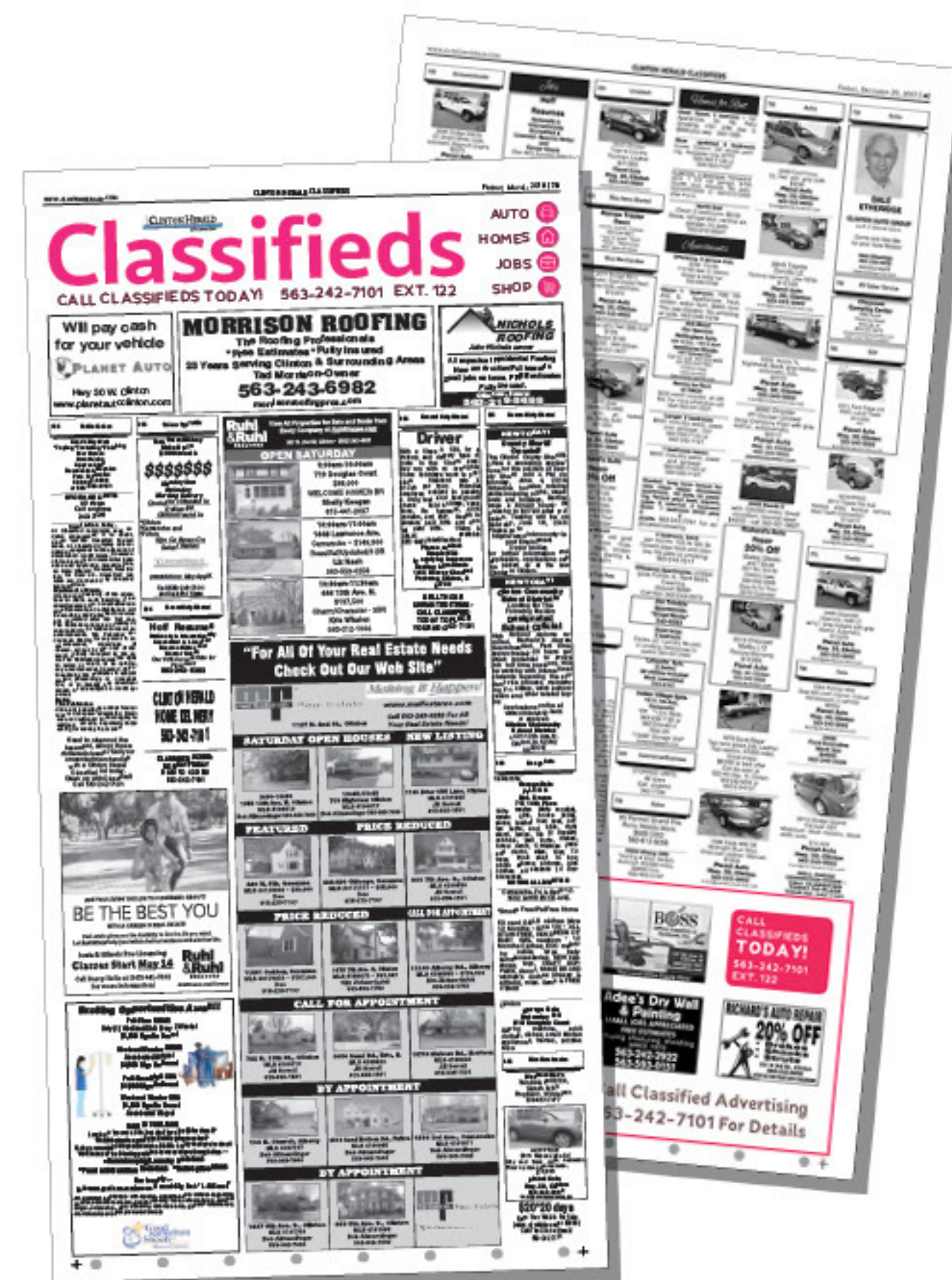


# classified advertising

## DOLLAR VOLUME CONTRACT

per column inch rates	10% color discount OPEN	10% color discount \$2,500+	10% color discount \$5,500+	20% color discount \$7,500+
Daily Rate . . . .	<b>\$15.10</b>	<b>\$13.20</b>	<b>\$12.00</b>	<b>\$11.40</b>
Weekend Rate	<b>\$16.61</b>	<b>\$14.52</b>	<b>\$13.20</b>	<b>\$12.54</b>
Pick-up into River View Marketplace . . . .	<b>\$4.50</b> per inch			



## PRIME POSITIONS

flat rates	OPEN	includes 5,000 digital impressions 13x	includes 7,500 digital impressions 26x	includes 12,000 digital impressions 52x
Daily Half Page 6x10 full color . . . . .	<b>\$806.40</b>	<b>\$778.05</b>	<b>\$685.44</b>	<b>\$567.00</b>
Weekend Half Page 6x10 full color . . . . .	<b>\$887.04</b>	<b>\$855.86</b>	<b>\$753.98</b>	<b>\$623.70</b>
Daily Full Page 6x20.5 full color . . . . .	<b>\$1,412.80</b>	<b>\$1,356.10</b>	<b>\$1,170.88</b>	<b>\$934.00</b>
Weekend Full Page 6x20.5 full color . . . . .	<b>\$1,574.08</b>	<b>\$1,511.71</b>	<b>\$1,307.97</b>	<b>\$1,047.40</b>

## EMPLOYMENT GOLD PACKAGE

Flat rates . . . . .	3-DAY <b>\$534.00</b>	7-DAY <b>\$581.00</b>	14-DAY <b>\$802.00</b>
Includes 3, 7, 14 day print ad plus 30-day monster.com ad, RVM and clintonherald.com			

## PICK-A-PRO DIRECTORY

flat rates	4-WEEKS
\$30 per week, 4 wk commitment . . . . .	<b>\$120.00</b>
Publishes Tuesday - Friday in the Clinton Herald, Wednesday in the RVM and on clintonherald.com	



## EMPLOYMENT CLASSIFIED SATURDAY DISPLAY PACKAGE

flat rates . . . . .	4-INCH . . . . .	6-INCH . . . . .
	<b>\$211.00</b>	<b>\$252.00</b>
Includes the Clinton Herald Saturday morning paper, River View Marketplace & monster.com		